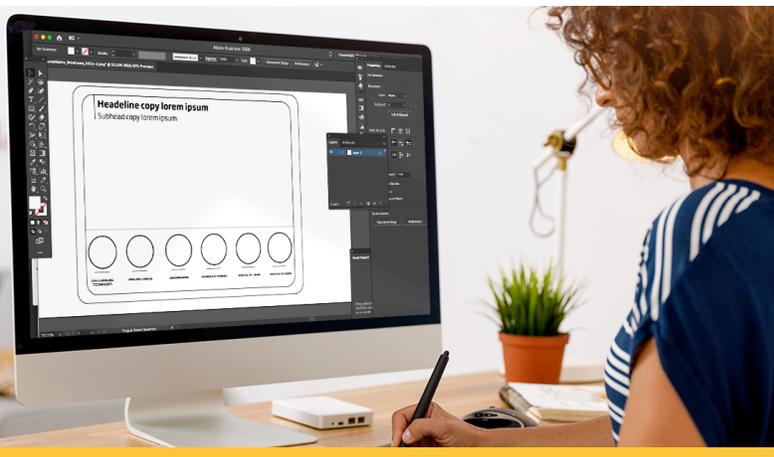
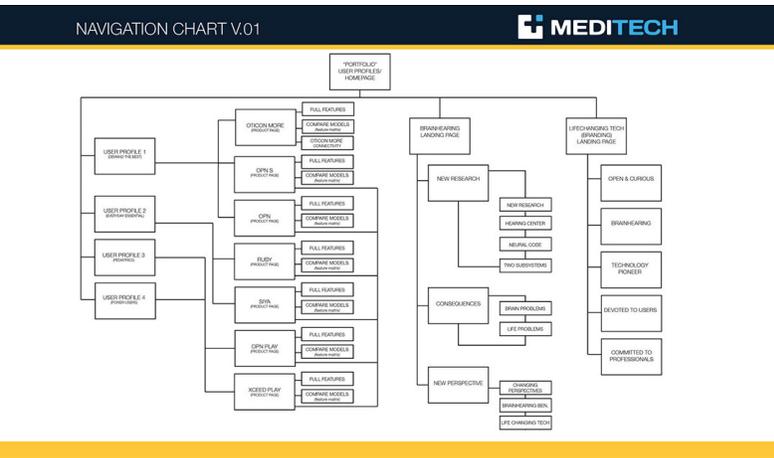


## OUR INTERACTIVE DESIGN PROCESS

AT MEDITECH COMMUNICATIONS WE FOLLOW A PROVEN SEVEN STEP APPROACH TO DEVELOP YOUR PROJECT



### 1 | DISCOVERY & PROPOSAL

Our process starts with discovery. We listen to your needs and ask questions. Then more questions. Then research. We define project requirements including target audience, use case, budget, and timeline.



### 2 | OUTLINE & NAVIGATION

We work with your team to refine the outline and define the user experience. We layout the content in a flowchart to show how all the pages connect and interact.

**Approval Stage**



### 3 | WIREFRAMING

We mockup wireframes, rudimentary black and white design of every page, plotting for all copy, visuals, buttons, and menus showing relevant points of interaction.

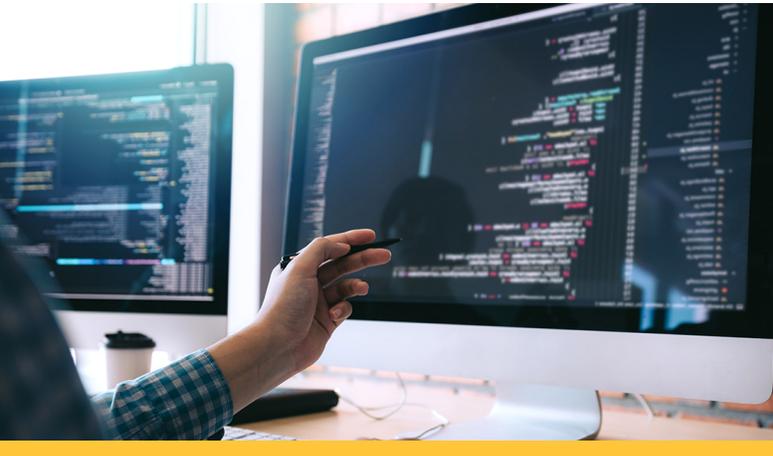
**Approval Stage**



## 4 | DESIGN

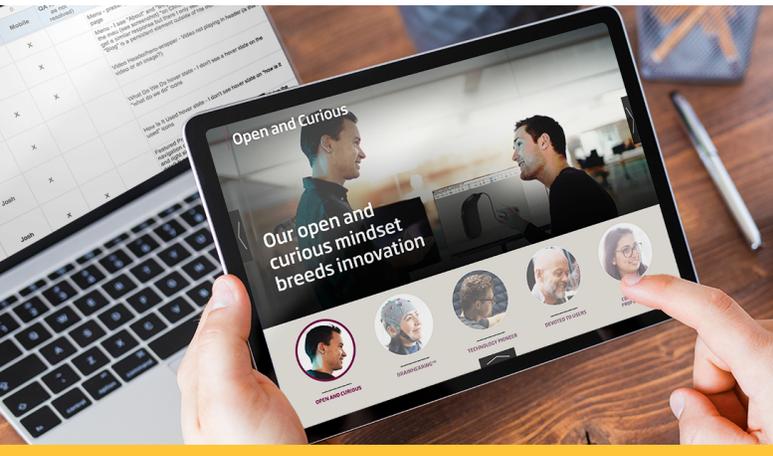
We'll apply our eye for design to those wireframes to include the primary brand elements like color, typography, and iconography. We'll work with you and your team to ensure the designs are on brand and on point for your message.

 **Approval Stage**



## 5 | DEVELOPMENT

Development is where the real magic happens. Our dev team will bring all the pages to life with full interactivity, motion, and optimization. This is typically the most labor-intensive portion, but its worth the wait.



## 6 | QUALITY ASSURANCE

We'll test every button on every page, every menu, and every variable. Our team will test the app on the designated web or mobile platform checking for functionality, readability, response time, and compatibility.

 **Approval Stage**



## 7 | LAUNCH

Whether the app is to be deployed via an app store, enterprise app, or a local solution we'll work with your team to deliver a quality experience for all users.